



DIRECTORATE OF DISTANCE EDUCATION
UNIVERSITY OF JAMMU

INTERNAL ASSESSMENT
B.COM SEMESTER II, Session 2021-22

General English

COURSE CODE: AA-201

Max. Marks: 20

- IAA1 Why does one have to express the truth differently to different people? Give reasons for your answer with suitable examples from the text, *Good Manners* by J.C. Hill?
- IAA2 Discuss the role of the story-within-a-story in Act V of *A Midsummer Night's Dream*.

ADVANCE FINANCIAL ACCOUNTING

COURSE CODE: BCG-201

Max. Marks: 20

- IAA1: The firm of S.C. & Co. of Delhi consigned to Premier & Co. of Rangoon 50 cases of piece goods valued at 350 each. The consignors paid freight and insurance thereon 1,800. They received an advance from Premier & Co. Rs. 8,000. Received an Account Sales from Premier & Co. giving particulars as under: Gross proceeds 28,000, expenses of warehousing, carriage, dock dues etc., incurred by them amounted to 900 and their commission to 1,000. Received a bank demand draft of the balance due by them on consignment. From the above particulars, prepare Necessary Ledger Accounts in the books of the consignor and of the consignee.
- IAA2: A and B entered into a joint venture of underwriting the subscription at par of the entire share capital of the Copper Mines Ltd., consisting of 1,00,000 equity shares of 10 each and to pay all expenses up to allotment. The profits were to be shared by them in the ratio of 3:2. The consideration in return for this agreement was the allotment of 12,000 other shares of 10/- each to be issued to them as fully paid. A provided the funds for registration fees Rs.12,000, advertising expenses Rs.11,000, expenses on printing and distribution of the prospectus Rs.7,500 and other printing and stationery expenses Rs. 2,000. B contributed towards payment of office rent Rs. 3,000, legal charges Rs.13,750, salaries to clerical staff Rs. 9,000 and other petty disbursements Rs. 1,750. The prospectus was issued and applications fell short of the issue by 15,000 shares. A took over these on account of joint account and paid for the same in full. The venture received the 12,000 fully paid shares as underwriting commission. They sold their entire holding at 12-50 less 50 paise brokerage per share. The net proceeds were received by A for 15,000 shares and B for 12,000 shares. Write out the Necessary Accounts in the books of both the parties showing the adjustment.

BUSINESS ETHICS

COURSE CODE: BCG-202

Max. Marks: 20

- IAA1: Explain the need and principles of business ethics.
- IAA2: Discuss the responsibilities of employer and employee to prevent harassment in detail.

Economics For Managerial Decisions

COURSE CODE: BCG-203

Max. Marks: 20

IAA1:- What do you mean by managerial economics? Discuss its importance and role?

IAA2:- Meaning of demand? What are the types and factors which influences market demand?

BUSINESS MATHEMATICS

COURSE CODE: BCG-204

Max. Marks: 20

IAA1: IF $x^y = e^{(x-y)}$, prove that $\frac{dy}{dx} = \frac{\log x}{(1+\log x)^2}$. Show that $x^5 - 5x^4 + 5x^3 - 1$ has maximum value when $x=1$, a minimum value when $x=3$ and neither maximum nor minimum when $x=2$.

IAA2: Integrate $2+3x/3+2x$. and Integrate $X^3 \cdot e^{2X}$.

Communication Skill

COURSE CODE: BCG-205

Max. Marks: 20

IAA1: What is listening? How does it differ from hearing? Why is it important to listen?

IAA2: What is negotiation process? Discuss the various tips to make negotiation effective?

Last date of submission 01/08/2022